

# FRANKIE KASTENBAUM

## EXPERIENCE DESIGNER

Experience Designer who is a driven and curious learner. I leverage my proficiency in Graphic Design, Software Development, and UX/UI Design. I attribute my success to my critical eye, hard working, supportive, and loyal nature, and look forward to connecting people to accessible and seamless designs.

## CONTACT

New York, NY

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<http://frankiekastenbaum.com>

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<https://www.instagram.com/ux.by.rankie/?hl=en>

## SKILLS

User Interviews  
Usability Testing  
Information Architecture  
Ideation  
Heuristic Evaluation  
Competitive Research  
Card Sorting  
Personas  
Design Studio  
Wireframes  
Sketching  
Prototyping

## TOOLS

Figma  
Photoshop  
Illustrator  
InDesign  
InVision  
XD  
Sketch  
Word  
Powerpoint  
Ruby  
CSS  
HTML

## DESIGN EXPERIENCE

### Commercial UX Designer (Contract)

Remote

*Frontier*

February 2022 - Present

- Build and maintain design system and libraries in conjunction with the wider Product Design Team to ensure product-wide visual consistency
- Work with Engineering to build out the live site to incorporate company's new branding

### Experience Designer (Contract)

Remote

*Adobe*

May 2021 - December 2021

- Built out spec ready screens for internal launch of product
- Worked with Engineering and Product teams to align on handoff and other Design teams to align on consistent experiences

### Mid Level UX Designer (Contract)

New York, NY

*Minds + Assembly*

December 2020 - April 2021

- Created wireframes for client redesign project that elevates, refreshes, and simplifies the website design and overall experience
- Worked with both the agency team and client to satisfy the needs of the user and business

### Commercial UX Designer (Contract)

New York, NY

*Curastory*

November 2019 & May 2020 - May 2021

- Collaborated with stakeholder to understand business model and the expected outcomes
- Created hi-fidelity prototype to understand user's happy flow, both for the curator and buyer's side of the platform

## EDUCATION

### Tulane University

New Orleans, LA

*Bachelor of Arts, Digital Design*

### General Assembly, UXDI Program

New York, NY

*Certificate of Completion*

## AWARDS & LEADERSHIP

### 2020 LinkedIn Top Voice in Design

- Recognized and highlighted in the top ten designers for 2020 as a stand out voice within the design community for my content  
<https://www.linkedin.com/pulse/linkedin-top-voices-2020-design-laura-lorenzetti>

### Mentor & Advisory Board Member

New York, NY

*ADPList*

December 2020 - Present

- Conduct portfolio reviews for world wide designers trying to break into the field and provide helpful insights, advice, and resources

### Tutor

New York, NY

*CareerFoundry*

June 2021 - Present

- Review student work and provide actionable, written feedback while coaching students in certain soft skills such as time management and taking feedback