

FRANKIE KASTENBAUM

EXPERIENCE DESIGNER

Experience Designer who is a driven and curious learner. I leverage my proficiency in Graphic Design, Software Development, and UX/UI Design. I attribute my success to my critical eye, hard working, supportive, and loyal nature, and look forward to connecting people to accessible and seamless designs and experiences.

CONTACT



New York, NY



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<http://frankiekastenbaum.com>



<https://www.linkedin.com/in/frankie-kastenbaum/>



<https://www.instagram.com/ux.by.frankie/?hl=en>

SKILLS

User Interviews
Usability Testing
Information Architecture
Ideation
Heuristic Evaluation
Competitive Research
Card Sorting
Personas
Design Studio
Wireframes
Sketching
Prototyping
Accessibility Audit

TOOLS

Figma
Photoshop
Illustrator
InDesign
InVision
XD
Sketch
Word
Powerpoint
Ruby
CSS
HTML

PROJECT AREAS

Insurance
Dental
Dating
Apparel
Video Editing
Telecommunications
Airlines

DESIGN EXPERIENCE

UX/UI Design Consultant

New York, NY

United Airlines

September 2022 - Present

- Work with Project Lead, Product Owner and Subject Matter Experts to align on scope and requirements of work for my sector of the project
- Lead design work from ideation to hi-fidelity for half of our product, focusing on user experience, accessibility and systematic design

HP

June 2022 - Present

- Hired to update website to new brand model

SeekWeed

May 2022 - Present

- Worked with Founder and team of Engineers to determine scope for MVP launch
- Creating hi-fidelity screens for native mobile app, remote control tablet app, landing page website, and app store mockups

Frontier

February 2022 - May 2022

- Built design system and libraries in conjunction with the wider Product Design Team to ensure product-wide visual consistency
- Worked with Engineering to build out the live site to incorporate company's new branding

Adobe

May 2021 - December 2021

- Built out spec ready screens for internal launch of video product
- Worked with Engineering and Product teams to align on handoff and other Design teams to align on consistent experiences

EDUCATION

Tulane University

New Orleans, LA

Bachelor of Arts, Digital Design

General Assembly, UXDI Program

New York, NY

Certificate of Completion

AWARDS & LEADERSHIP

2020 & 2022 LinkedIn Top Voice in Design

- Recognized and highlighted in the top ten designers for 2020 & 2022 as a stand out voice within the design community for my content
 1. <https://www.linkedin.com/pulse/linkedin-top-voices-2020-design-laura-lorenzetti>
 2. <https://www.linkedin.com/pulse/linkedin-top-voices-design-10-experts-follow-linkedin-news/?trackingId=WS1kzHUK46fj%2FHB%2FFJAy4w%3D%3D>

UX/UI Mentor & Advisory Board Member

New York, NY

ADPList

December 2020 - Present

- Conduct UX portfolio reviews for world wide designers trying to break into the field and provide helpful insights, advice, and resources

UX Tutor

New York, NY

CareerFoundry

June 2021 - Present

- Review student UX work and provide actionable, written feedback while coaching students in certain soft skills such as time management and taking feedback

Community Member

New York, NY

Design Leadership Forum

October 2022 - Present

- Participate in group discussions around leadership and network with fellow leaders in the Design community